## MEDIA RELEASE

## For Immediate Release

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## Hogadon Ski Area Announces a Family Season Pass!

Casper, WY- Hogadon Ski Area is pleased to announce the addition of a family season pass as an option for the 2013-2014 season.

The family pass option will now be offered and will include two adults and two school-aged children (K-12), for a discounted rate of \$900.00. That is a savings of \$100.00 per family off of the "Early-Bird" pass price! Additional children (K-12) can be added to the family pass for just \$100.00 each. The family pass will be available for \$900.00 at any time during the season.

Family passes can be purchased at the Casper Recreation Center, located at 1801 E. 4<sup>th</sup> Street, to obtain a season pass purchase receipt for their family! All who will be using the family season pass will need to be present together at Hogadon Ski Area once the area is open, to sign their releases, identify the individuals on the pass, and collect their passes. Family passes will also be available for purchase at Hogadon Ski Area, once the area is open for the season.

Individual season passes are also on sale with "Early-Bird" savings and will be available through December 1<sup>st</sup>, 2013. Snow enthusiasts around Casper are now able to get their Hogadon season passes for a discounted rate of \$250.00. That is a savings of \$150.00!

Season passes can be purchased by visiting the front counter at the Casper Recreation Center, located at 1801 E. 4<sup>th</sup> Street, to obtain a season pass purchase receipt and at Hogadon Ski Area once it is open. Skiers and snowboarders who would like to renew their season pass from last year are able to simply log on to www.hogadon.net and get in on the action.

The early season pass discounts are available through December 1<sup>st</sup>. New skiers or snowboarders who have never owned a Hogadon season pass can take advantage of a special season pass rate. First time pass holders can purchase their season pass for \$175.00, at any time during the season!

Another reason to be excited about this season is that Hogadon season pass holders are able to take advantage of great rates at partnering ski areas! Show a Hogadon season pass and be eligible for discounted rates at Jackson Hole Mountain Resort, Snowy Range, and Red Lodge Mountain Resort.



Be sure to check out www.hogadon.net for details or call Hogadon Ski Area at 307-235-8499.